

## How to Host a Virtual Celebration for Variety BC

Looking for a fun and creative way to host a Virtual Celebration while raising money for BC's kids with special needs? The possibilities are endless! Create a theme, invite your friends and build in fun incentives for people to donate. Why not add an extra element to the festivities and ask your guests to make a donation to Variety - the Children's Charity in lieu of the food and beverage they would have purchased at an in-person party. Follow these simple steps to throw a celebration that you & your guests will never forget all while helping BC's kids with special needs!



1. Create a 'Zoom' account ([www.zoom.us](http://www.zoom.us)) to host your party.
2. Create a virtual fundraising page through Variety BC's fundraising platform ([supporting.variety.bc.ca/E4V](http://supporting.variety.bc.ca/E4V)).
3. Schedule your party through zoom and e-mail your Zoom Meeting ID and password plus the link to your fundraising page to attendees.
4. Contact Katelynn at Variety BC ([katelynn.potter@variety.bc.ca](mailto:katelynn.potter@variety.bc.ca)) to receive decorations and prizes (balloons, stickers, banners, etc).
5. Encourage attendees to donate what they may have spent on a card, gift, meal, etc. for you.
6. Add incentives to encourage people to donate throughout the celebration (ie. for a \$10 donation everyone will sing "Happy Birthday", for a \$20 donation the guest(s) of honour must do a silly dance).
7. Enjoy your Virtual Celebration and know that your party has helped BC's kids with special needs *plus* don't forget to take photos/videos and tag Variety BC on social media!